

WHO IS THIS?

I'm a designer with a passion for creating culture. I have 11-years experience developing brands that incite curiosity and maintain traction. The past five years have been as a freelance art director and designer for companies in the health care, gaming and outdoor sports industries, developing web sites, identity systems, catalogs, packaging, etc. I am looking for a position in which I can bring my design and project management skills forward and integrate in with a team that creates beautifully appropriate solutions.

PROFESSIONAL EXPERIENCE:

Jurnaa Media, Freelance Graphic Designer October 2007- Present | Portland, OR

RECENT PROJECTS:

Respondesign

- ▶ Brand re-design and creative direction including web site, various promotional materials, trade-show displays and dvd packaging. (*respondesign.com*)

Crack Grease Snowboarding

- ▶ Brand development, creative direction and design for a company I started with two partners to promote snowboard culture and to sell our locally-sourced, sustainable and non-toxic wax. (*crackgrease.com*)

Florida Medical Prep

- ▶ Creative direction and design of re-branding, including printed promotional materials, English and Spanish web sites and a web commercial. (*beacna.com*)

CGI Pro (long-term contract, 05/08-12-08)

- ▶ Art Direction and design for web-based language learning software.

FULL-TIME EMPLOYMENT:

AAA Auto Club South, Assistant Art Director December 2006-September 2007 | Tampa, FL

- ▶ Lead designer for bi-monthly, online *Member Newsletter*, responsible for home page design/production, delegating projects to designers and briefing the editor of progress.
- ▶ Re-designed AAA's "Fun Club" logo and developed online newsletter as part of a new travel-promotional program that increased bookings by over 14% within three months.

Cherry and Company, Senior Designer August 2005 – September 2006 | Seminole, FL

- ▶ Art Direction, design and project coordination of branding materials for various prep-schools and for the *University of Tampa*.
- ▶ Art Direction of photo shoots and branding concepts.

PROFESSIONAL EXPERIENCE CONTINUED:

Cushman & Wakefield of Florida, Inc., Graphic Designer June 2004 – July 2005 | Tampa, FL

- ▶ Design of marketing materials such as custom proposals, offering memorandums, promotional items and slide show presentations.
- ▶ Created pocket folder portfolio package for the successful sale of *Renaissance Park*, a 71-acre corporate campus.
- ▶ Coordinated printing and directed freelance designers, photographers, copywriters and other vendors.
- ▶ Developed stock photography catalog comprised from personal Tampa area photographs and from a photographer whom we hired.

Bryan Potter Design, Graphic Designer May 2001 – February 2004 | Portland, OR

- ▶ Integrated in with a ten year old, two-partner design firm as their first employee and was responsible for producing web pages, web graphics, html documents as well as conceptualizing and designing printed materials including brochures, posters, newsletters, billboards, identity systems, annual reports and books.
- ▶ Collaborated with two other designers and a marketing group to annually create three versions of *Chinook Book*, a full-color, 132-page environmental coupon book now distributed in 5 cities, Portland, OR, Seattle, WA, Minneapolis, MN, Denver, CO and the Bay Area, CA.
- ▶ Designed cover and collaborated on layout for *Baby Steps* book, an 80-page, color guide "delivered" to new parents through local hospitals and clinics throughout the Portland Metro area.
- ▶ Integral part in the development of several identity systems including *Lucere* (restaurant), *Basic Rights Education Fund*, *One Point, Inc.* as well as numerous political candidate and campaign identities.

TECHNICAL SKILLS:

Software: Adobe CS5 (Illustrator, Photoshop, InDesign, Dreamweaver, Flash, Acrobat), Quark Xpress, Premier, AfterEffects, Dreamweaver, Reason 3, Peak Audio, Garageband

Programming: HTML/CSS, Flash

EDUCATION

AAS Degree in Graphic Design
Mt. Hood Community College, June 2001

International Business Major
Southern Oregon University, 1993-94